

Official Contest Rules (the "Rules")

WestJet's Win your way away contest

WestJet's "Win your way away" contest hereinafter referred to as the "Contest" is conducted by WestJet, an Alberta Partnership hereinafter referred to as the "Sponsor". The information you provide will only be used for the administration of this Contest and in accordance with the Sponsor's privacy policy (see below).

1. ELIGIBILITY:

The Contest is open to all Canadian residents including Quebec who have reached the age of majority in their province or territory of residence at the time of entry and be employed as a travel agent with a valid IATA or TIDS number with the Sponsor. Employees, representatives or agents (and those with whom such persons are domiciled) of the Sponsor, WestJet Vacations, their affiliated companies, and their respective advertising or promotional agencies are not eligible to enter.

Code-share, interline bookings, confirmed bookings for travel agent personal travel, discount confirmed travel agent bookings, Online travel agent (OTA) bookings, WestJet group bookings and WestJet Vacations group bookings are also ineligible for the Contest.

2. CONTEST PERIOD:

Entry into the Contest commences at 12:01 a.m. MT on November 3, 2016 and closes at 11:59 p.m. MT on December 5, 2016 hereinafter referred to as the "Entry Period".

3. HOW TO ENTER:

To enter the Contest, visit the Contest page found at <http://www.westjetagentcontests.com> and register and create a user profile, hereinafter referred to as the "Login". To create a Login select a username and password of your choice, provide your first/last name, email address, phone number, Agency name and Agency IATA number. Upon submission of this registration form, a login for the Contest will automatically be created. All Logins created for past WestJet travel agent contests can and should be used to participate in the Win your way away Contest.

To enter with a booking, during the Entry Period, visit the Contest Site and enter your Login to submit your qualifying WestJet Vacations confirmation number (as described below) for bookings made between November 3, 2016 at 12:01 a.m. MT and December 1, 2016 at 11:59 p.m. MT hereinafter referred to as the "Booking Period" on the booking submission form.

Each eligible WestJet Vacations package booked hereinafter referred to as the "WestJet Vacations Booking". Eligible WestJet Vacations Bookings include those which were made to the following AMResorts: Breathless Montego Bay Resort & Spa, Dreams Dominicus La Romana Resort & Spa, Dreams Playa Mujeres Golf & Spa Resort, Now Onyx Punta Cana, Secrets Cap Cana Resort & Spa, Sunscape Dominican Beach Punta Cana or Sunscape Bávaro Beach Punta Cana.

WestJet Vacations Bookings made during the Booking Period will earn you one (1) ballot into the Contest draw. Five (5) additional bonus ballots into the Contest draw can be earned by entering a WestJet Vacations Booking at the Now Onyx Punta Cana or the Dreams Playa Mujeres Golf & Spa Resort. Five (5) additional bonus ballots into the Contest draw can also be earned if the WestJet Vacations package includes an Indulgence package. To receive additional bonus ballots, the Entrant must indicate if the WestJet Vacations Booking is for the Now Onyx Punta Cana or the

Dreams Playa Mujeres Golf & Spa Resort or if the booking includes an Indulgence Package when submitting the booking. Any WestJet Vacations Booking submitted can earn a maximum of six (6) ballots. An eligible "WestJet Vacations package" is defined as a regularly scheduled, marketed and operated WestJet flight with hotel accommodation at the AMResorts specified above.

Failure to complete all required fields on the booking submission form will result in a void entry. Each booking (collectively the "Entries") can only be entered one time. Duplicate Entries will not be accepted and no ballots will be allocated. The validity of each entry submitted will be verified by the Sponsor. Any Entries submitted made outside of the Booking Period or entered outside of the Entry Period will be considered null and void. There is no limit to the number of Entries you can submit during the Entry Period. This is an individual contest. Entrants that have pooled bookings will be disqualified and will be unable to win a prize.

All Entries must be received no later than 11:59 PM (MT) on December 5, 2016 in order to qualify for the Contest prizes.

NO PURCHASE NECESSARY. Four (4) games, each hereinafter referred to as a "Trivia Game" will provide the opportunity to enter without purchase or to earn additional bonus ballots during the Booking Period. Each question answered correctly will provide an entrant with one (1) ballot into the Contest draw. There will be twelve (12) questions in total. Participants will be asked to answer three (3) questions per Trivia Game and will earn a maximum of twelve (12) ballots that will go towards the Contest draw. In order to receive this maximum number of ballots, entrants must answer each of the questions correctly on the first try.

4. PRIZE:

Entrants will have a chance to win one prize hereinafter called the "Prize". Ballots earned in accordance with these Rules will be entered for the chance to win the Prize.

The Prize includes return airfare for two (2) people on a regularly scheduled WestJet flight from a Canadian departure City closest to the winner's residence to Cancun, Mexico and an all-inclusive seven (7)-night stay (lead in room category), including resort taxes, at the Dreams Playa Mujeres Golf & Spa Resort. Approximate retail value of the Prize is \$6,800 CAD, based on a Toronto, Ontario departure.

5. WINNER SELECTION AND NOTIFICATION

Winner Selection

One (1) Winner will be randomly selected from eligible entries received during the Entry Period on December 6, 2016 at approximately 10:00 AM (MT) in Calgary, Alberta. Odds of winning a Prize depend on the number of eligible entries received throughout the Entry Period.

Prize Winner Notification

The potential winner will be contacted at approximately 12:00 p.m. MT on December 7, 2016 via email or phone to notify and validate active Travel Agent status and provide a winner's declaration form that includes a mathematical skill-testing question. In order to be awarded the Prize, potential winner must correctly answer the mathematical skill-testing question without electronic, mechanical or any other kind of assistance. Potential winners must also complete and sign a Declaration and Release Form confirming compliance with the Rules, acceptance of the prize as awarded, without substitution, and releasing the Sponsor, WestJet their affiliated and related companies, advertising and promotional agencies, and their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns (collectively, the

"Releasees") from any liability in connection with any Prize or this Contest. The potential winner will have until December 11, 2016 at 23:59 p.m. MT to fax their signed form to WestJet c/o Travel Agency Promotions 403-648-8760 or email a scanned copy of their signed form to tapromotions@westjet.com. If the potential winner fails to return a signed form by this deadline or fails to correctly answer the skill-testing question, the potential winner will be disqualified from the draw and an alternate potential winner will be randomly selected.

No correspondence will be undertaken except with the selected Eligible Participants who's Eligible Entry was drawn.

Winner must also arrange for the signature and return of a Declaration and Release Form by their guest/travel companion before December 11, 2016 at 11:59 p.m. If the winner's guest is a minor, such person must have consent from their parent or legal guardian who must sign the Declaration and Release Form on the minor's behalf. Such Declaration and Release Forms must be signed and returned to the Sponsor, failing which the winner will forfeit the prize and the Sponsor may draw an alternate winner. The winner's guest can change at any time prior to booking. No changes to travel dates or passenger names are permitted once a booking has been confirmed for the Prize. Winner and his/her guest must travel on the same itinerary for both the outbound and inbound portions of the prize flight.

6. PRIZE RESTRICTIONS:

Travel must be completed by December 5, 2017. Changes and extensions to any expiry date are not permitted.

Prize flights and accommodation are for two (2) adults. Accommodation is in the lead in room category. The Winner can choose to upgrade to a higher room category upon check-in at an additional cost. Winner can also bring additional guests for an additional charge.

Resort taxes are included in the Dreams Playa Mujeres Golf & Spa Resort. Fees, taxes and surcharges are not included on the airfare component of the prize and must be paid for by the winner with a valid credit card at the time of booking the prize. Prizes are not valid for WestJet charters, code share or interline partners. No open jaws are permitted. All promotional flights and vacation packages are non-commissionable.

All prizes are subject to availability and promotional space on the desired flight and the winner's preferred resort at the time of booking. Black out dates include, but are not limited to, Thanksgiving, Easter, Christmas, New Years and Presidents Day.

The Winner and designated travel companions are responsible for all expenses other than those mentioned in the prize description, including but not limited to ground transportation to and from gateway airports, meals outside of resort (such as during travel), telephone, fax or cable charges, merchandise, souvenirs, spa treatments, travel insurance, travel documentation, hotel incidentals and all other personal expenses of any kind. The Sponsor is not responsible for any delay, postponement, suspension, rescheduling or cancellation, for any reason, of any prize and winners and their guests will not be compensated in the event of such delay, cancellation or other event described herein.

Flight elements of the Prize are governed by laws, regulations, international conventions, WestJet's tariffs and conditions of carriage. Other restrictions may apply.

The prize must be taken as offered and are neither transferable nor redeemable for cash, credit or alternative prizes, except in the Sponsor's sole discretion. The Prize cannot be sold and in the

event that it is sold, the Prize will be void. The Sponsor reserves the right to substitute a prize with a prize of equal or greater value. No credit or reimbursement will be provided if a prize is not taken. Prize cannot be combined with any other promotional offer or offers provided by the Sponsor. Winners and guests of winners' must be legal to travel within/into Canada, the United States and Internationally, as applicable, and have all necessary travel documents, including a valid passport, if applicable.

If awarding of a Prize is in conflict with a corporate written policy of the travel agency where the selected entrant is employed, the Prize will be forfeited and an alternate winner may be selected. The travel agency has no right to claim or receive a Prize.

7. GENERAL CONDITIONS:

The Sponsor reserves the right in its sole discretion, to disqualify any individual they find to be tampering with the entry process or the operation of the Contest, or to be using automated methods to attempt to receive additional entries into the Contest, or to be acting in violation of these Rules or with intent to annoy, abuse, threaten or harass any other person or to be acting in an otherwise disruptive manner. All decisions of the Sponsor are final and binding.

The Releasees i) make no warranty, guaranty or representation of any kind concerning the Prizes, ii) except where prohibited by law, disclaim any implied warranty, and iii) are not liable for injury, loss, or damage of any kind resulting from the acceptance or use or misuse of a Prize, travel related thereto or from, or entrants participation in the Contest. The Contest will run in accordance with these Rules, subject to amendment by the Sponsor.

All entries become the property of the Sponsor. In the event of a dispute regarding who submitted an entry, entries will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the person who is assigned an email address by an internet provider, online service provider, or other organization (e.g. business, educational institute, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. An entrant may be required to provide proof that he/she is the authorized account holder of the email address associated with the selected entry.

Sponsor is not responsible for lost, late, stolen, incomplete, altered, or misdirected entries, for failed, partial or garbled computer transmissions, or for technical failures of any kind, including, but not limited to electronic malfunctioning of any network, hardware, or software, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or entry to be received by the Sponsor whether or not due to the fault of the foregoing or of any other person, or whether due to computer mishaps, technical problems or traffic congestion on the Internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the Contest. Proof of sending will not be deemed to be proof of receipt. Any attempt to deliberately damage the Contest Site or to undermine the legitimate operation of the Contests is a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. The Sponsor is not responsible for injury or damage to online participants' or any other person's computer related to or resulting from participation in the Contest, or downloading materials from or use of Contest Site. If, for any reason whatsoever, any part of the Contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes which in the sole opinion of the Sponsor, could corrupt or affect the administration, security, fairness, integrity or proper

conduct of the Contest, the Sponsor reserve the right, at its sole discretion (subject to the approval of the Régie in Quebec) to cancel, terminate, modify or suspend the Contest and to select a winner from eligible entries received prior to the action taken or in some other manner that the Sponsor deems fair and equitable. The Sponsor is not responsible for typographical or other errors in the offer or administration of the Contest, including but not limited to, errors in advertising, the Rules, the selection and announcement of winner, or the distribution of the Prize. The Sponsor will use your personal information for the purposes of conducting the Contest in accordance with Sponsor's Privacy Policy, located at www.westjet.com, and applicable law. Sponsor may also use or disclose your personal information for those other purposes for which you have provided your consent.

By entering the Contest, entrants release and hold harmless the Contest Sponsor, WestJet, an Alberta Partnership, and their advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns (collectively the "Releases") from any liability in connection with the Contest or, if declared a winner, of the Prize. Before being declared a winner, each winner will be required to sign and return, within a stipulated period of time, a Declaration of Compliance with the Contest Rules and a full Liability and Publicity Release.

By accepting a prize, winner consents to the use of their name, place of residence, voice, statements, and photographs or other likenesses for publicity, advertising or informational purposes in any medium or format, including but not limited to, the use of usernames of the leading ten Entrants on the contest leaderboard found on the contest home page.

For Quebec residents: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a Prize may be submitted to the board only for the purpose of helping the parties reach a settlement.

In the event of any discrepancy or inconsistency between the terms and conditions of these English Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: the Contest entry form, and/or point of sale, print or online advertising or the French Rules; the terms and conditions of these English Rules shall prevail, govern and control.

8. INTELLECTUAL PROPERTY:

All intellectual property, including, without limitation, all trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are owned or licensed by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.